



Page 1	Who am I, What I do, My Experience Demonstrated experience and progression from Scrum Master to Program Manager to Coach
Page 2	X's & O's - Agile Team Coaching teams working major IT projects, multiple months/years
Page 3	Coaching @ the Team Level
Page 4	Coaching @ the Program Level ; SAFe ART level
Pages 5 -6	Why is X's & O's here
Page 7	Presentations, Slide Decks, Reference Materials
Coaches Corner	need to have this highlighted somewhere Monthly Blog

Page 1 Who am I, What I do, My Experience
Demonstrated experience and progression from Scrum Master to Program Manager to Coach

Who I am
Name Alex Raymond
Title Senior Scrum Master & Team Agile Coach
Coaching Designations
CSM-SP
Certified Scrum Foundations Educator
ICP-ACC
SAFe Advanced Scrum Master
A-CSM

Scrum Alliance Profile Link <https://www.scrumalliance.org/community/profile/jraymond10>
Credly Profile Link <https://www.credly.com/users/alex-raymond.a40e2a5a>
SAFe Alliance Profile Link <https://community.scaledagile.com/s/profile/0050W0000082efuQAA>

What I do
Sr. Scrum Master
Advanced SAFe Scrum Master
Hybrid Scrum Master/ Project Manager

Program Manager
Business Transformation

What is my experience

SAFe Adv Scrum Master
stand up teams
run development efforts concurrently leading multiple teams
run SAFe ceremonies
Scrum of Scrums facilitator
PI Planning team facilitator (multiple teams on ART)
advanced development team strategies
program level communications and business poc

Hybrid Scrum Master / Project Manager
standup teams
run multiple program level projects simultaneously
implement custom hybrid development strategies
manage to triple constraints
communications lead and business liaison
multiple coaching styles based on team and project

Business Transformation Program Manager
lead business transformation efforts at the program level
work with multiple product owners, business analysts, and business stakeholders on requirements
lead the international rollout, onboarding, and support of new transformational CRM tool, Salesforce
standup and lead multifunctional teams consisting of business and technology team members
organization and communications lead
WHERE DOES COACHING COME IN TO PLAY

Page 2 X's & O's - Agile Team Coaching
teams working major IT projects, multiple months/years

Agile Team Coaching

The Landscape

Multiple Teams
Development Business

Multiple Players
Development Business
Scrum Masters UAT Testers
Developers Business Requirements Analysts
Architects Product Owners
Integration Specialists Product Managers
QA Testers Business Stakeholders
IT / IS Stakeholders

My job as a technical scrum master and team coach

My job as a business transformation program manager and team coach

Page 3 Coaching @ the Team Level

Scrum Values <https://agilemanifesto.org/>

Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

We follow these principles: <https://agilemanifesto.org/principles.html>

Our highest priority is to satisfy the customer
through early and continuous delivery
of valuable software.

Welcome changing requirements, even late in
development. Agile processes harness change for
the customer's competitive advantage.



Coaching & Running Teams @ the Team Level

Team Working Agreements
Stakeholder Communications Plans
Team Won Storming Norming Performing
Forming
Retooling and Sharpening
Team Member Assessments
Retrospectives
Lessons Learned

Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

Business people and developers must work together daily throughout the project.

Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.

Working software is the primary measure of progress.

Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.

Continuous attention to technical excellence and good design enhances agility.

Simplicity—the art of maximizing the amount of work not done—is essential.

The best architectures, requirements, and designs emerge from self-organizing teams.

At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

Page 4 Coaching @ the Program Level ; SAFe ART level

Scrum of Scrums
Standing up SAFe ART (program level, multiple development teams)
Facilitating PI Planning @ the team level

Under Construction

Pages 5 -6 Why is X's & O's here

Page 7 Presentations, Slide Decks, Refrence Materials

Coaches Corner need to have this highlighted somewhere
Monthly Blog

Under Construction